

EJN Changes the Climate for Coverage by Local Media

The global climate change crisis is going to be the most important story of this century. And it's still widely under-reported around the world.

Internews' [Earth Journalism Network](#) (EJN) has been supporting journalists and media outlets – particularly those in low- and medium-income countries – to improve their coverage of climate change since our founding in 2004, and we're primed to do so much more in the coming years.

Internews formed EJN with a mission to improve the quantity and quality of environmental and climate news coverage. Since then, we have provided over 500 grants to environmental journalists and media outlets, trained over 12,000 journalists from in a wide variety of environmental issues – including climate change, biodiversity, water, environmental health, and oceans and coastal resources – and reached an additional 9,000 journalists through webinars. As a direct result of our activities, these journalists – working in print, radio, TV and online – have produced around 12,800 stories, not to mention all the environmental coverage they go on to produce afterward.

Earth Journalism Network's Impact



500
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12,000
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12,800
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Environmental Reporting that Creates Change

Many of these stories and journalists have won national and international awards after their reports led to major impacts on public policies, debate and behavior. Documented impacts of our work include:

- EJN-supported coverage of heatwaves in Pakistani slums [sparks policy changes](#) among local officials
- EJN-supported report [helps halt harmful road project](#) through the Amazon
- EJN-supported series on new Philippine eco-city leads government to [address unjust treatment of Indigenous group](#)
- EJN training in China leads to reporter uncovering a city's [illegally polluting factories](#)
- EJN reporting trip [helps save Vietnamese National Park](#) from poorly planned development
- EJN fellow's coverage [prompts National Climate Change Strategy](#) in Costa Rica

But we believe there's room for a lot more to be done. EJN currently has 13,000 journalist members from 180+ countries – and there are tens of thousands more out there eager to report on climate change – but at the moment we can only provide substantive support to a small proportion of them each year.

Raising Awareness of Solutions to the Climate Crisis

EJN's support for climate media development leads to the dissemination of **accurate** and **science-based information** that helps reduce greenhouse gas emissions, protect carbon sinks and assist marginalized communities around the globe to be able to adapt to climate change. We do this by providing capacity-building activities and mentoring for journalists, providing technical and financial resources to media outlets that often struggle to cover these issues, and, most importantly, funding the production of engaging climate-related content and ensuring it is published and broadcast by local media, where it has the most impact. We also emphasize the [economic](#) and [public health](#) benefits of addressing climate change, and the need to report on [solutions](#), not just problems.

Some of EJN's climate projects include:

1 Clean Air Catalyst [↗](#)

EJN is part of a consortium working on this brand-new project to address the terrible air pollution problems facing many of the world's cities, caused by the same pollution sources that also stoke climate change, and leading to more deaths every year than AIDS, tuberculosis and malaria combined.

2 Renewable Energy Reporting in India [↗](#)

We are providing training, resources and story grants to Indian journalists and media outlets to help boost coverage of renewable energy, clean mobility and the policies needed to speed up low-carbon development.

3 Climate Change Media Partnership [↗](#)

Since 2007, we've brought hundreds of journalists from countries all over the world to the global climate summits. At times, the journalists in our fellowship cohort at UNFCCC COP deliberations have been the only media representatives of their countries present.

4 Special Reports on the Health Impacts of Climate Change [↗](#)

Focused currently on the Asia-Pacific region, this series seeks to investigate the intersections of climate change and health, [uncovering previously untold stories](#) at times, and inform affected communities, local and national officials as well as the general public about potential solutions.

5 Indigenous Environmental Reporting [↗](#)

EJN is creating opportunities for, and helping build the capacity of, Indigenous reporters, citizen journalists, and communicators to help investigate, produce, and disseminate accurate, reliable and trusted information about the effects of climate change and environmental degradation in Indigenous communities.



Credit: Mohammad Minhaj Uddin

With Your Support, We Can Tell the Untold Stories

With increased funding, we can greatly expand our support of local media that elevate the voices of those who live with the negative economic, social, and health impacts of climate change. We can also increase our investigative reporting on climate change, including a [wide range of climate-related topics](#) that have gone underreported. For more information, please contact info.ejn@internews.org or cdebenham@internews.eu.